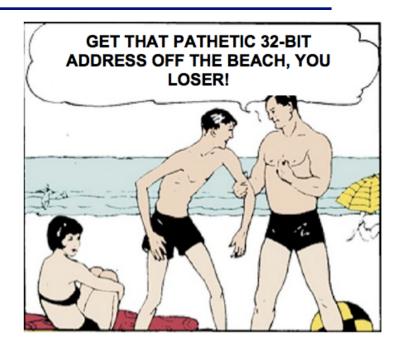
### IPv6 Lessons Learned

Tales from 6 years on the IPv6 Deployment Front Lines

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# Plan A: Sex Sells — IPv6 is Sexy!

- While I wish that were true, reality is, not so much.
- Nobody takes you seriously when you say this.
- It doesn't help motivate anyone.



# Plan B -- IPv6 is Urgent

- After 20 years, nobody believes this, either.
- People generally don't like being compared to birds.
- Moar NAT is good for us.



# Plan C -- IPv6 Now is Cost Effective

- Some success
- Too many intangibles
- Hard to reach the right target audience



#### Plan D: IPv6 can...

- Run faster than IPv4
- Leap tall routers in a single bound
- Reduce SPAM
- Eliminate H@X0R\$
- Solve Global Warming
- Cure World Hunger
- Make Cats and Dogs Love Each Other
- Cure Cancer

### Actually, IPv6 Can

- Run faster than IPv4\*
- Leap tall routers in a single bound
- Reduce SPAM
- Eliminate H@X0R\$
- Solve Global Warming
- Cure World Hunger
- Make Cats and Dogs Love Each Other
- Cure Cancer

\*But only in some cases.

#### IPv6 Can also

- Solve our internet addressing needs for many years to come
- Reduce costs and improve security by eliminating NAT
- Simplify operations
- Simplify network planning
- Improve routing
- Reduce the size of the global routing table\*
  \*But not until we're done with IPv4.

# IPv6 is Like Insurance or Disaster Recovery

- Also hard to reach the right audience
  - Turns out Risk Management people don't attend technical conferences
  - Risk Management conferences don't want to know what IPv6 is.
- Geeks don't care about Insurance
- Few Geeks Want to Consider IPv4 a Disaster in its Current State
- Insurance isn't sexy, either.

### Vendors are So Much Fun

- "You're the only one asking for IPv6!"
- "Nobody wants it, so we haven't added it yet"
- "We'll implement it when it becomes important"
- "We're counting on 10 years of selling CGN boxes!"
- "Our product is IPv6 Compliant... You can put an IPv6 address on an Interface!"\*

\*Emphasis on "AN IPv6 addr. and AN interface"

#### So how do we sell IPv6?

Good question!



# Important Enterprise Considerations

- Contrary to Popular Belief, IPv6 is NOT an IT problem.
  - It is an Organization-Wide Task
- Deploy, don't Convert
  - Conversion is Scary
  - Adding IPv6, not so scary.

#### Take Bite-Sized Bites

- Start Early, Start Often
  - Trying to design and build a complete IPv6 deployment plan as a single project is doomed
  - Create small projects with definite, achievable goals and execute them
  - Apply lessons learned from early projects to later projects
  - Don't worry if you get it wrong (you will)... Learn from it and move forward

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## OK... Now the hard question...

What is keeping your organization from deploying IPv6?



### Hard Question Number 2

- How do we change that?
  - IPv4 can't continue as a sacred cow.





#### Q&A



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