New Opportunities for Criminal Growth

Forecasting Cyber-Crime during the IPv6 Transition

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Version 1.0



Context

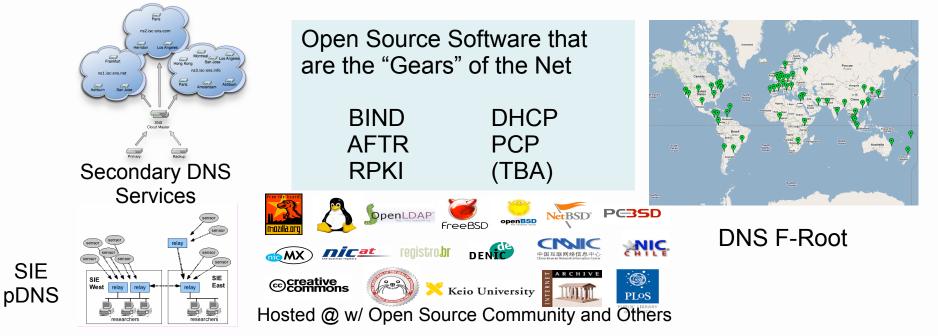
- The Internet Systems Consortium (ISC) is a strong driver for IPv6 adoption.
- The information contained in this presentation is an effort to empower organizations to deploy IPv6 to take extra effort to be mindful of their security risk.
- Risk can be mitigated if a clear understanding of the risk exist.
- It takes one big "IPv6 back doors a network" *Press Cycle* to shake the confidence of CIOs around the World.





ISC and IPv6

Yes! IPv6 is running natively at my desk, on our wireless, our services, our software, our services, and VPN tunneled from home.



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Agenda

- Today's Cybercriminal Toolkit The Criminal Cloud ... what how Ipv6 will Enhance that "Cloud"
- Understanding Today's Cyber-Criminal Behavior Drivers
- Now What? What do I need to do to deploy IPv6?





Cyber Criminal Toolkit that is the foundation for the *Criminal Cloud*





Components of the Criminal Cloud











Proxy



Payment Processors



Mule Operations



 Avalanche: SPAM Cloud that you can lease time

- ✓ Zeus: IPv6 Compliant "Build your Own Criminal Cloud.
- ✓ BlackHole: Metasploit Cloud you can lease









Malware

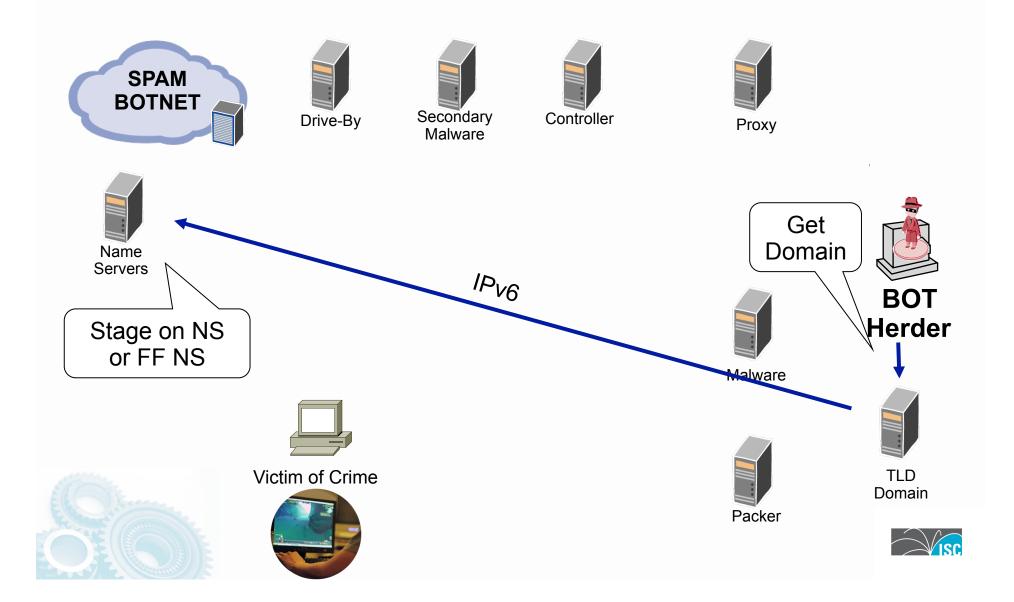




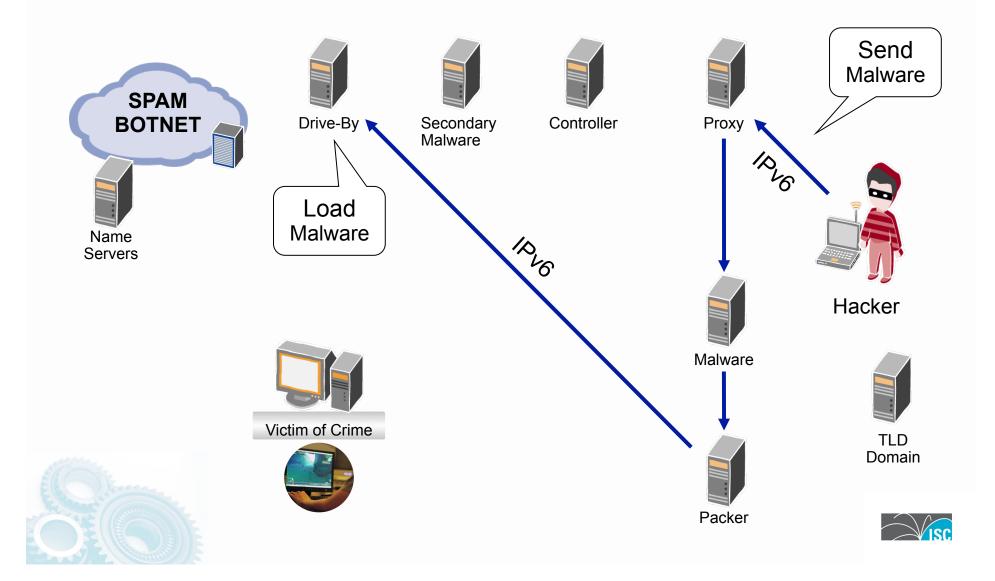
TLD Domain



Stage Domain Name

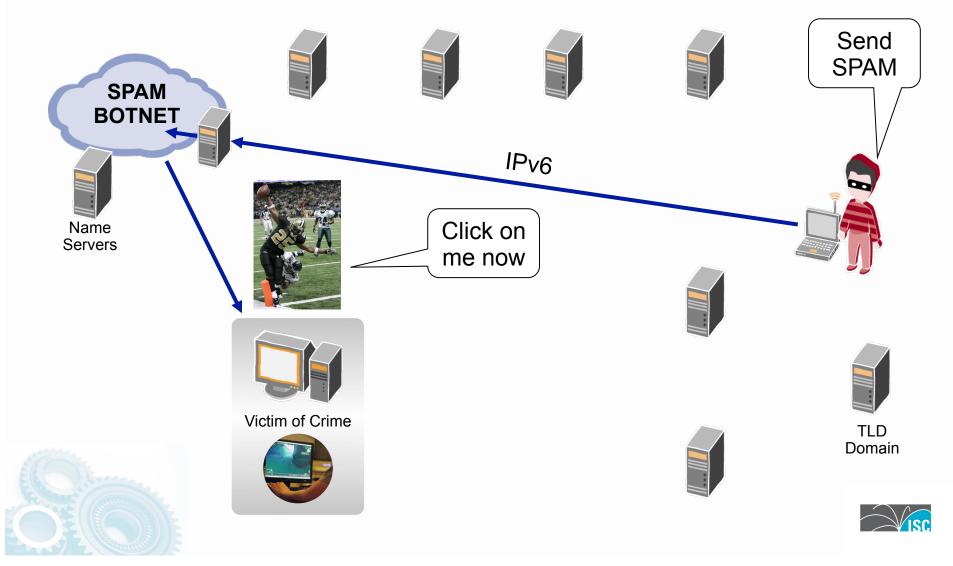


Prepare Drive-By

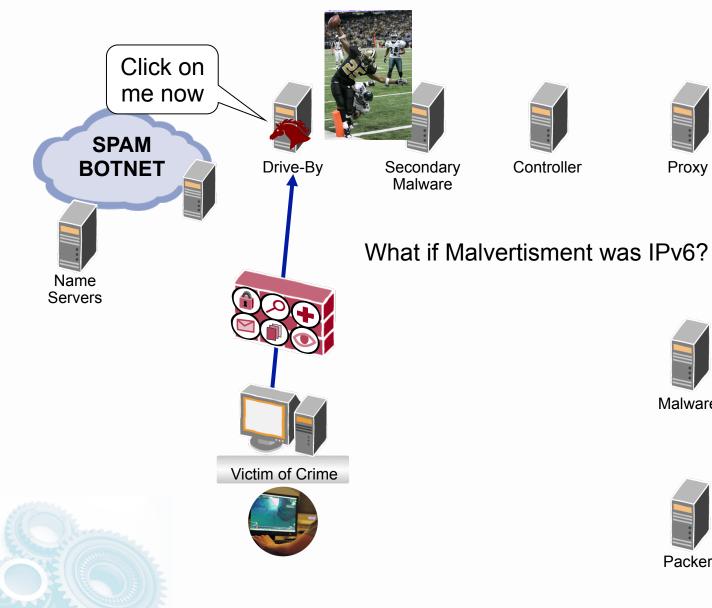


Social Engineered SPAM to Get People to Click

(Spear Phishing)



Drive-By Violation









Hacker

Malware

Packer

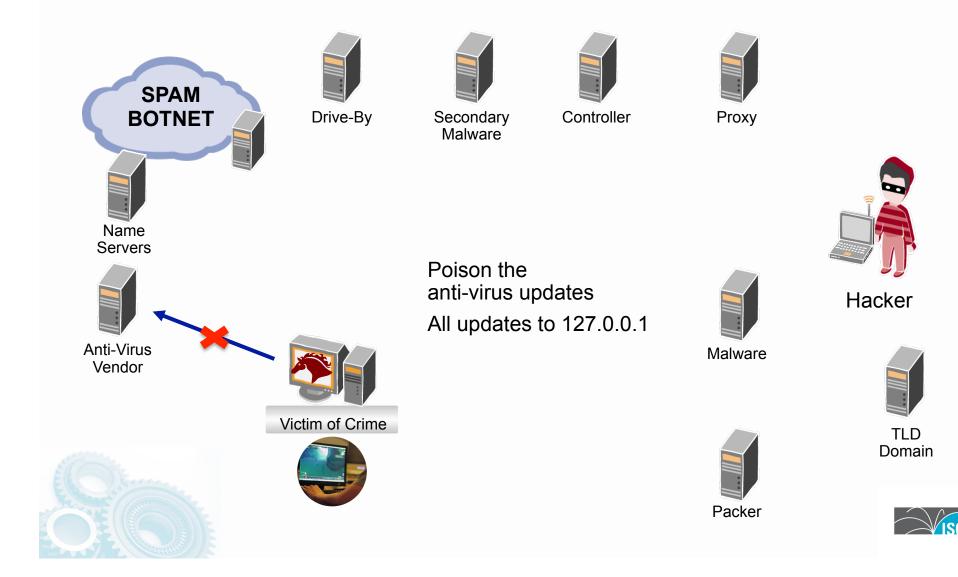
Proxy



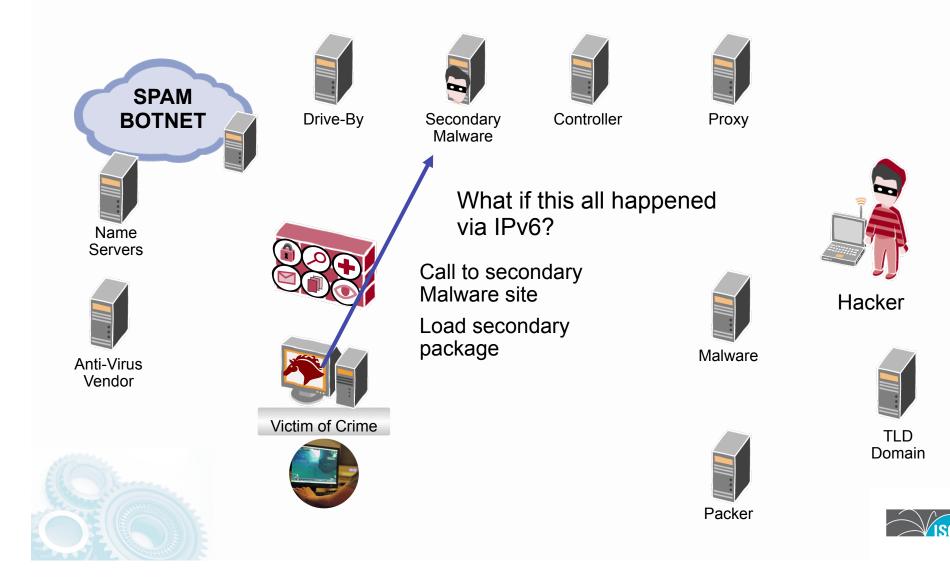
TLD Domain



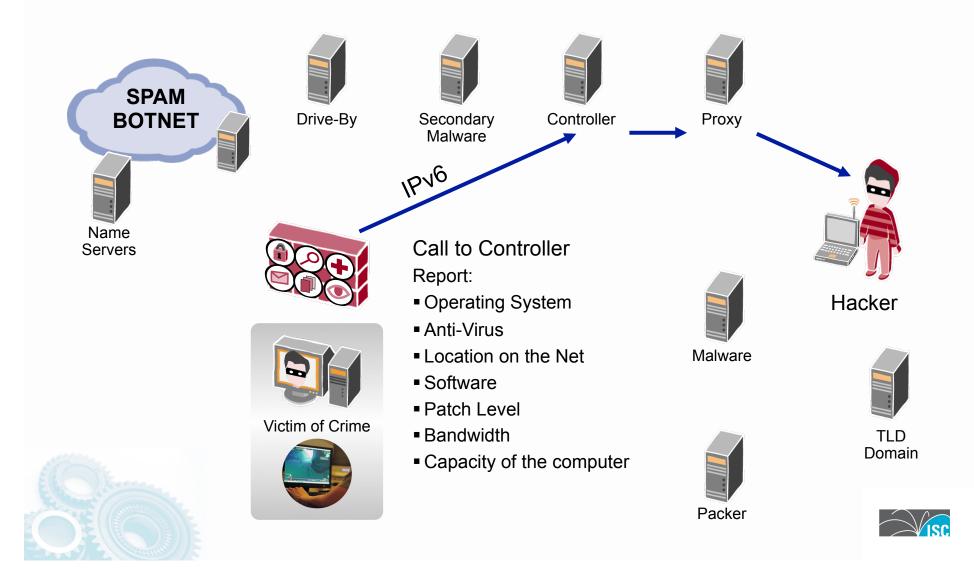
Poison Anti-Virus Updates



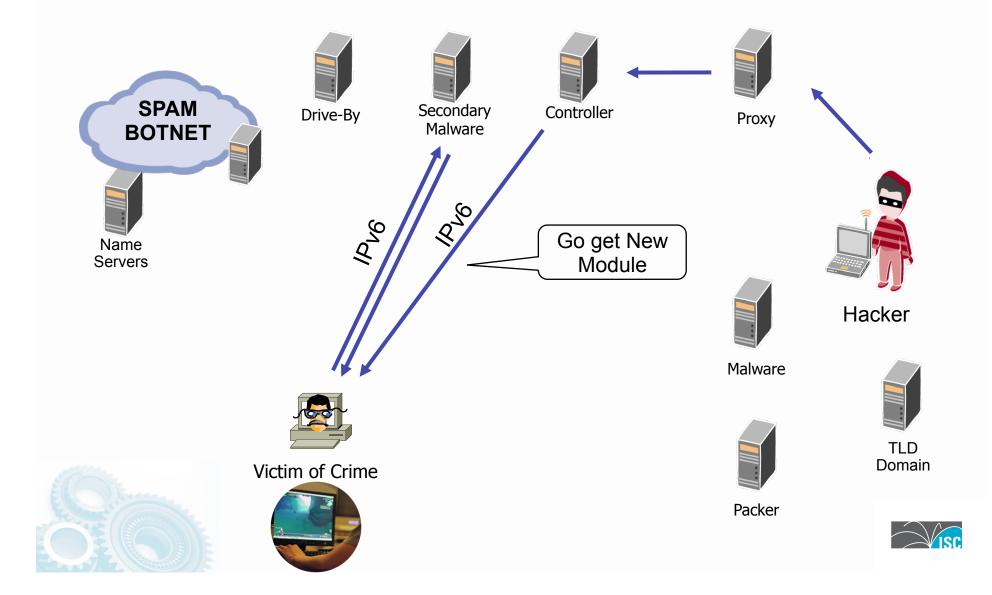
Prepare Violated Computer



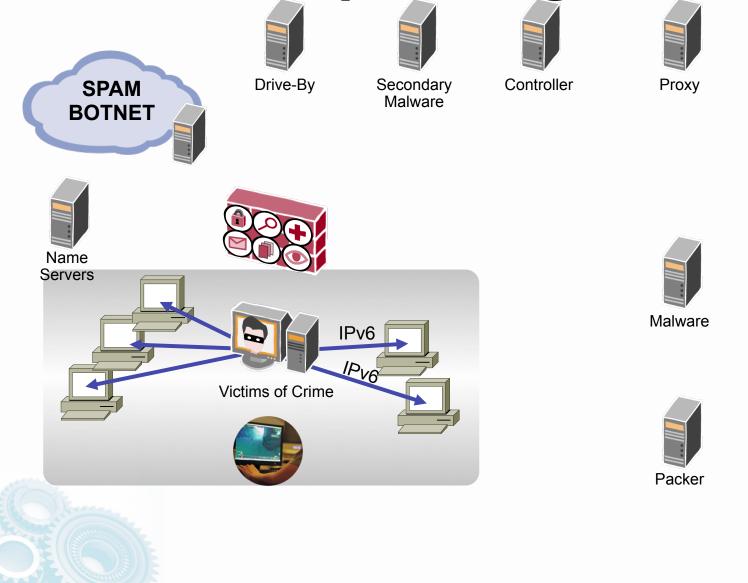
Call Home



Load Custom Malware



Start Worming, Scanning, & Spreading



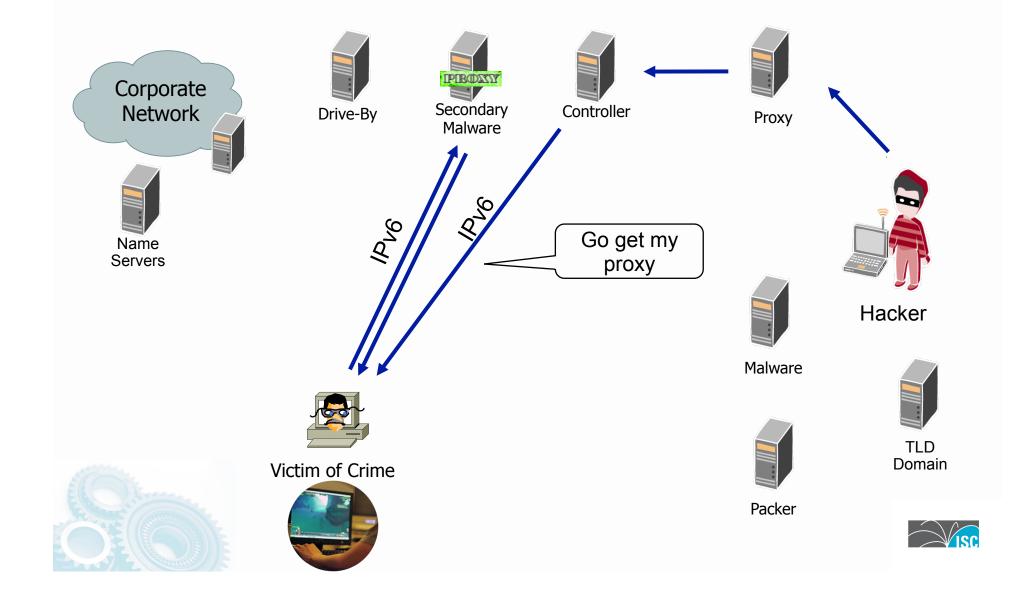
BOTNET Herder



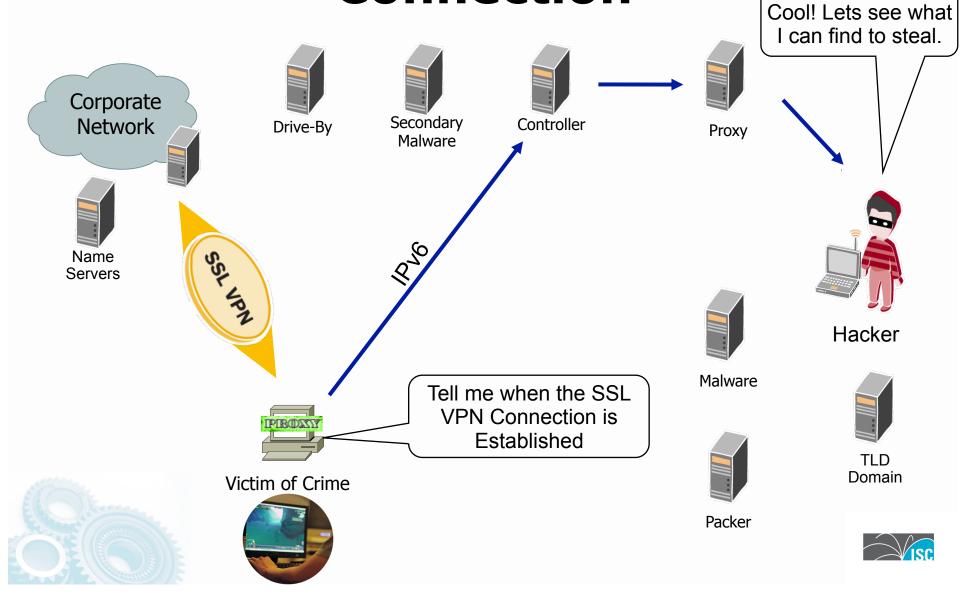
TLD Domain



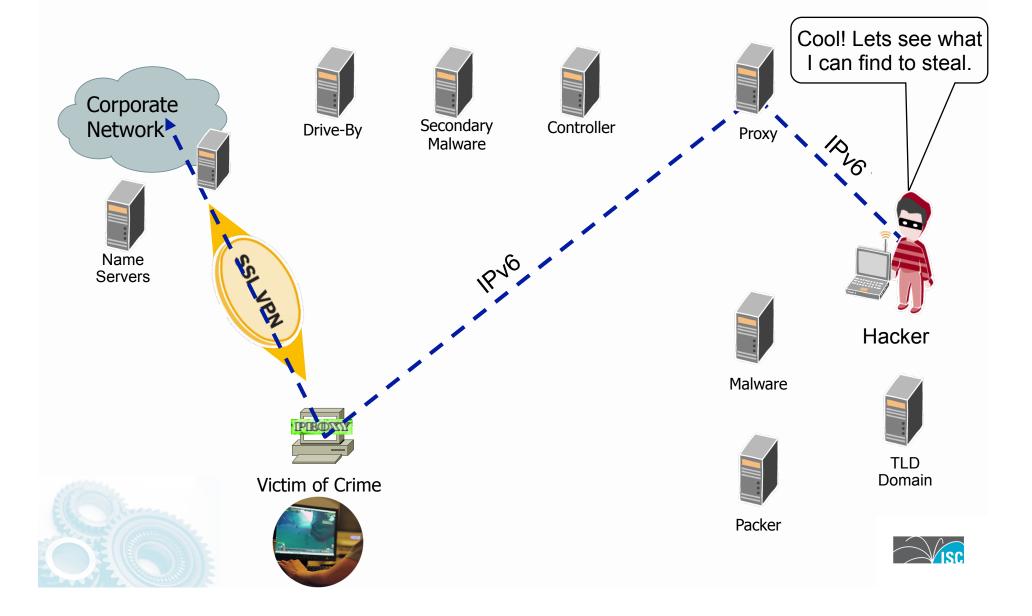
Load a Proxy with Trigger



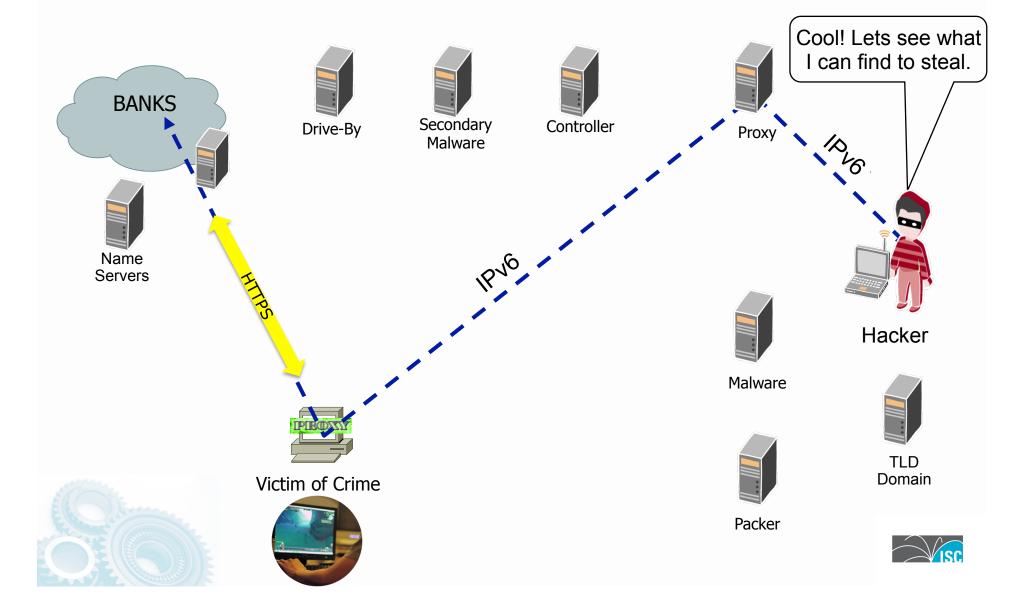
Watch for the SSL VPN Connection

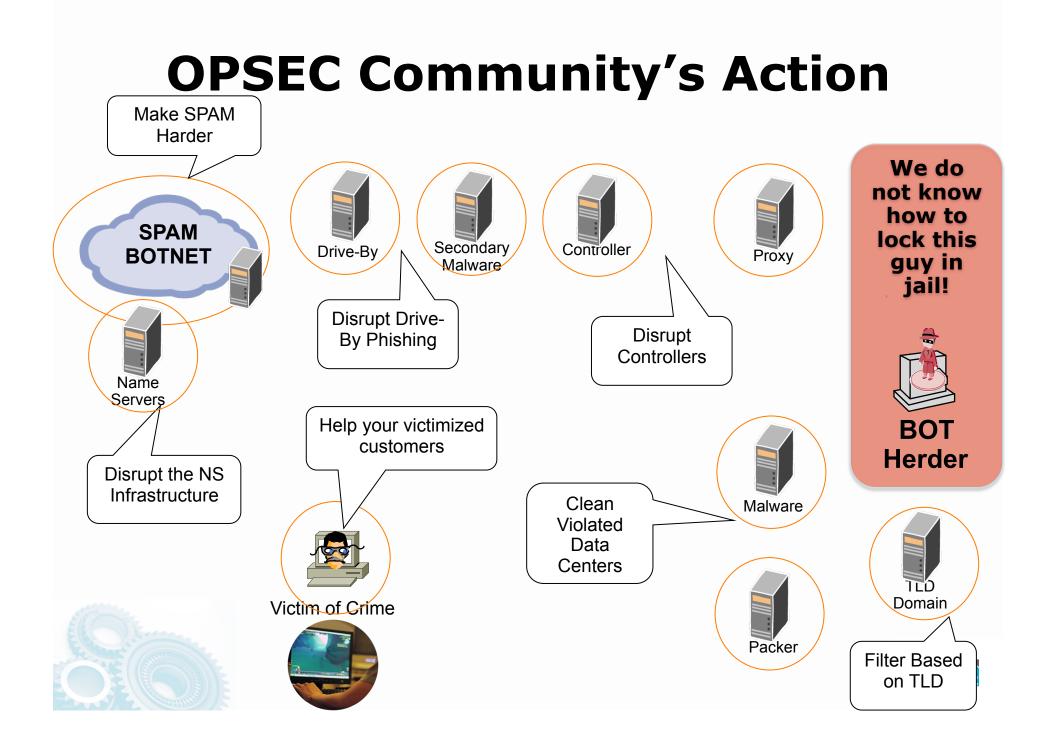


Set up the Proxy Tunnel



Proxy Behind the Bank Login





Scary Consequences (B4 IPv6)

- 1. Building "Secure" Operating Systems with "Security Development Lifecycles" and aggressive testing are not delivering to expectations.
- 2. Host Security Tools (anti-virus) are not delivering to expectations.
- 3. Application Security is not delivering and becoming more complicated.
- 4. Network Security tools (firewalls, IDP/IPS, etc) are not delivering as expected.
- 5. Defense in Depth are not delivering as expected.
- 6. Malware Remediation is not working (i.e. how to clean up infections).
- 7. The Bad Guys follow economic equilibrium patterns finding optimization thresholds.
- 8. Law Enforcement is not in a position to act on International Crime where the laws are not in place.
- 9. The "eco-system" of the "security industry" is locked in a symbiotic relationship.



Understanding Today's Cyber-Criminal Behavior Drivers





Our Traditional View of the World



The Reality of the Internet No Borders



How to project civic society and the rule of law where there is no way to enforce the law?



Three Major Threat Vectors

- Critical Infrastructure has three major threat drivers:
 - Community #1 Criminal Threat
 - Criminal who use critical infrastructure as a tools to commit crime. Their motivation is money.
 - Community #2 War Fighting, Espionage and Terrorist Threat
 - What most people think of when talking about threats to critical infrastructure.
 - Community #3 P3 (Patriotic, Passion, & Principle) Threat
 - Larges group of people motivated by cause be it national pride (i.e. Estonia & China) or a passion (i.e. Globalization is Wrong)



Essential Criminal Principles

- There are key essential principles to a successful miscreant (i.e. cyber criminal)
- These principles need to be understood by all Security Professionals
- Understanding allows one to cut to the core concerns during security incidents
- Attacking the dynamics behind these principles are the core ways we have to attempt a disruption of the Miscreant Economy





Principles of Successful Cybercriminals

- 1. Don't Get Caught
- 2. Don't work too hard
- 3. Follow the money
- 4. If you cannot take out the target, move the attack to a coupled dependency of the target
- 5. Always build cross jurisdictional attack vectors
- 6. Attack people who will not prosecute
- 7. Stay below the pain threshold





Principle 1: Do Not Get Caught!

- The first principle is the most important it is no fun getting caught, prosecuted, and thrown in jail
 - (or in organized crime getting killed)
- All threat vectors used by a miscreant will have an element of un-traceability to the source
- If a criminate activity can be traced, it is one of three things:
 - 1. A violated computer/network resources used by the miscreant
 - 2. A distraction to the real action
 - 3. A really dumb newbie





Principle 2: Do Not Work Too Hard!

- Use the easiest attack/penetration vector available in the toolkit to achieve the job's objective
- Example: If your job is to take out a company's Internet access the day of the quarterly number's announcement, would you:
 - 1. Penetrate the Site and Delete files?
 - 2. Build a custom worm to create havoc in the company?
 - 3. DOS the Internet connection?
 - 4. DOS the SP supporting the connection?

Why Use DNS "Noisy" Poisoning when it is easier to violate a ccTLD?



Principle 3: Follow the Money

- *If there is no money in the crime then it is not worth the effort.*
- Follow the money is the flow of money or exchanged value as one miscreant transfers value to another miscreant (or the victim transfers value to the criminal)
- A Cyber-Criminal Threat Vector opens when the miscreant finds a way to move 'stored value' from the victim through the economy
- It is worse if the cyber 'stored value' can cross over to normal economic exchange

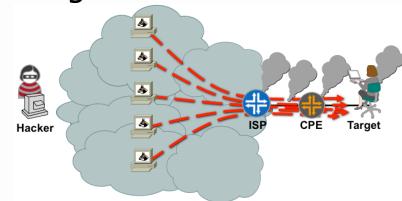






Principle 4: If You Cannot Take Out The Target...

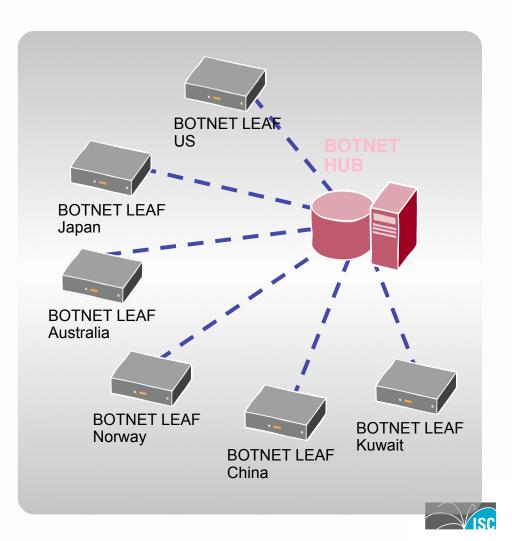
- If you cannot take out the target, move the attack to a coupled dependency of the target
- There are lots of coupled dependencies in a system:
 - The target's supporting PE router
 - Control Plane
 - DNS Servers
 - State Devices (Firewalls, IPS, Load Balancers)
- Collateral Damage!





Principle 5: Always Build Cross Jurisdictional Attack Vectors

- Remember Don't get caught! Do make sure ever thing you do is cross jurisdictional.
- Even better cross the law systems (Constitutional, Tort, Statutory, Islamic, etc.)
- Even Better Make sure your "gang" is multi-national – making it harder for Law Enforcement





Principle 6: Attack People Who Will NOT Prosecute

- If your activity is something that would not want everyone around you to know about, then you are a miscreant target
- Why? Cause when you become a victim, you are not motivated to call the authorities
- Examples:
 - Someone addicted to gambling is targeted via a Phishing site
 - Someone addicted to porn is targeted to get botted
 - Someone addicted to chat is targeted to get botted
 - Someone new to the Net is targeted and abused on the physical world
 - Government, Finance, and Defense, Employees who lose face when they have to call INFOSEC





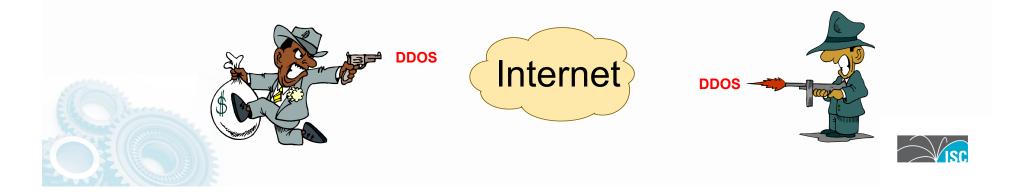
Principle 7: Stay below the Pain Threshold

- The *Pain Threshold* is the point where an SP or Law Enforcement would pay attention
- If you are below the pain threshold where you do not impact an SP's business, then the SP's Executive Management do not care to act
- If you are below the pain threshold where you do not have a lot of people calling the police, then the Law Enforcement and Elected Official do not care to act
- The Pain Threshold is a matter of QOS, Resource Management, and picking targets which will not trigger action



Criminal Trust

- Miscreants will guardedly trust each other
- They can be competitors
- They can be collaborators
- But when there is money on the table, criminal human behavior and greed take over.
- Cybercriminal cannibalize each other's infrastructure.
- Cybercriminals attack each other's infrastructure.



Dire Consequences

- The Miscreant Economy is not a joke. It is not a game. It is not something to play with.
 – PEOPLE DIE
- Once organized crime enter the world of the Miscreant Economy, the days of *fun* were over.
- Now that Cyber-Criminals will use any resource on the net to commit their crime, they don't worry about the collateral damage done.
 - Think of computer resources at a hospital, power plant, or oil refinery – infected and used to commit phishing and card jacking.
 - What happens if someone gets mad at the phishing site, attacks it in retaliation, unintentionally knocking out a key systems.





Enduring Financial Opportunities

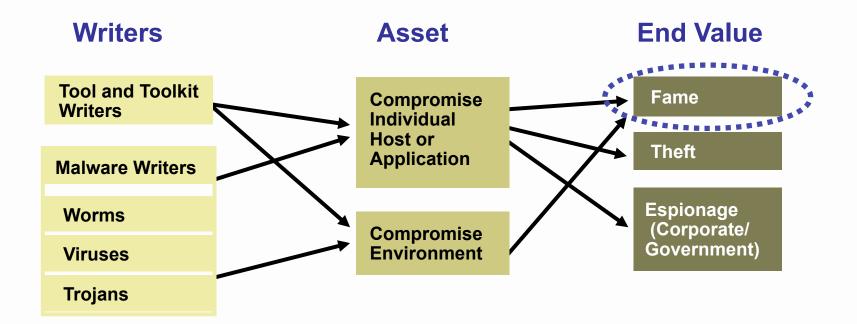
Postulate: Strong, Enduring Criminal Financial Opportunities Will Motivate Participants in the Threat Economy to Innovate to Overcome New Technology Barriers Placed in Their Way

Enduring *criminal* financial opportunities:

- Extortion
- Advertising
- Fraudulent sales
- Identity theft and financial fraud
- Theft of goods/services
- Espionage/theft of information



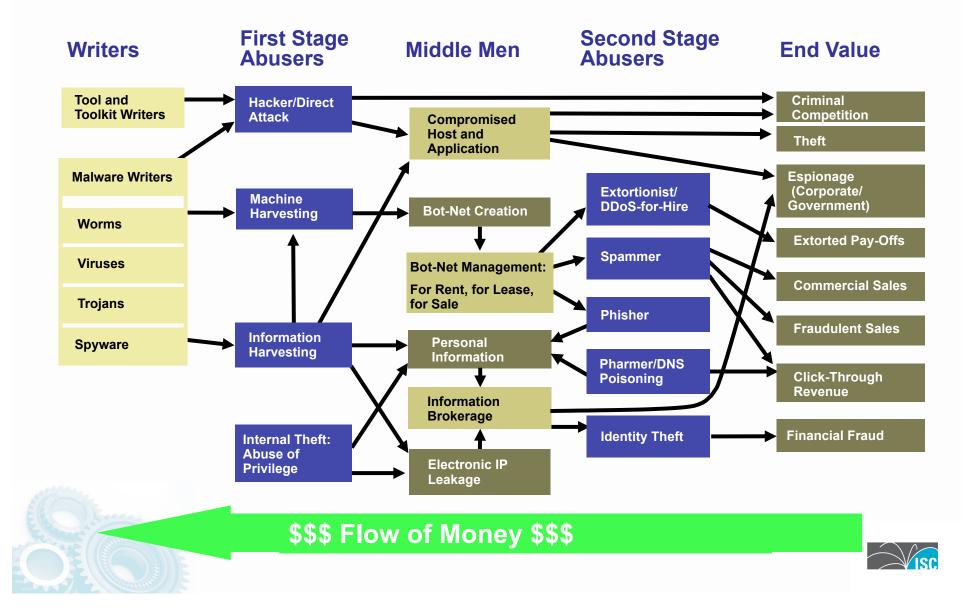
Threat Economy: In the Past



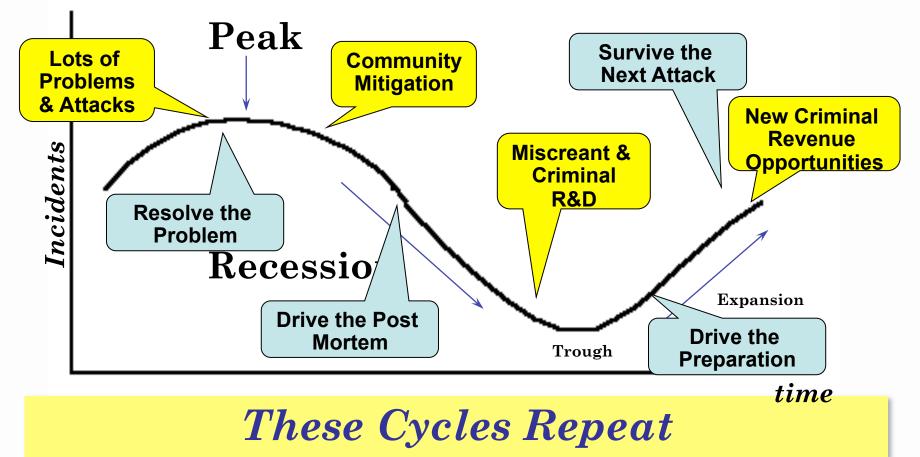




Threat Economy: Today



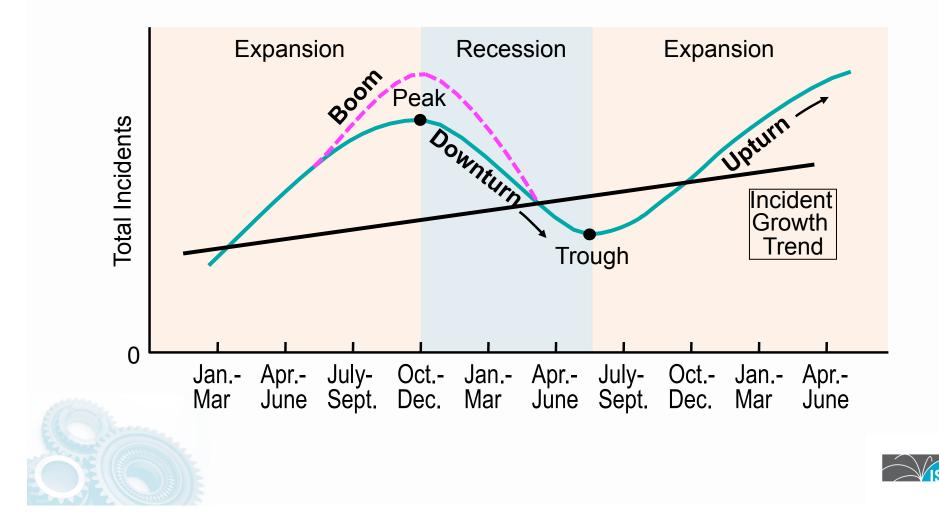
Miscreant - Incident Economic Cycles







Miscreant Economic Cycles



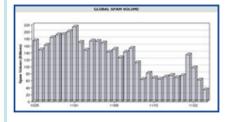
Community Action Can Have an Impact



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Two Weeks Out, Spam Volumes Still Way Down

A full two weeks after a Web hosting firm identified by the computer security community as a major host of organizations engaged in spam activity <u>was taken offline</u>, the volume of spam sent globally each day has yet to bounce back.

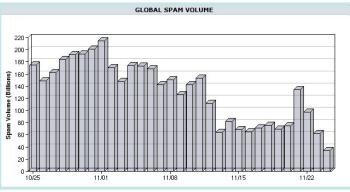


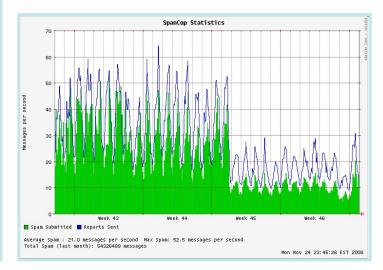
The <u>block graph</u> over at e-mail security firm **IronPort** suggests that the company blocked around 35 billion spam messages on Monday. Prior to hosting provider <u>McColo's shutdown</u>, IronPort was flagging

somewhere around 160 billion junk e-mails per day.

A quick glance at the volume flagged by <u>Spamcop.net</u> shows that they're still detecting well below half of the spam volumes they were just two weeks ago.

I'm not suggesting this is a permanent situation: I happen to agree with most





Source: http://voices.washingtonpost.com/securityfix/2008/11/64_69_65_73_70_61_6d_64_69_65.html



But for how long



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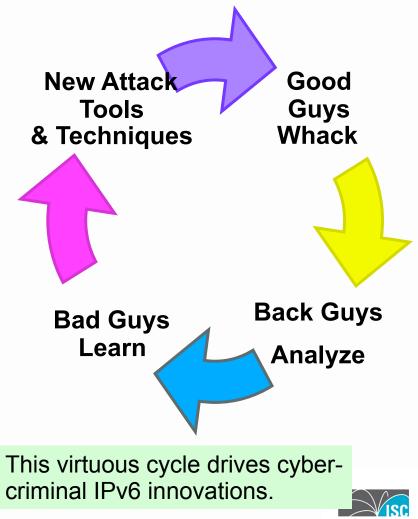
Srizbi Botnet Re-Emerges Despite Security Firm's Efforts

In the fallout resulting from knocking McColo Corp. offline, this past week may prove to be a missed opportunity in the prevention of a dramatic reappearance of junk e-mail, as a botnet that once controlled 40 percent of the world's spam apparently has found a new home.

The botnet Srizbi <u>was knocked offline</u> Nov. 11 along with Web-hosting firm McColo, which Internet security experts say hosted machines that controlled the flow of 75 percent of the world's spam. One security firm, FireEye, thought it had found a way to prevent the botnet from coming back online by registering domain names it thought Srizbi was likely to target. But when that approach became too costly for the firm, they had to abandon their efforts.

"This cost us a lot of money. We engaged all the right people. In the end, it comes back to the fact that there wasn't a process in place to do what we were trying to do," said **Alex Lanstein**, senior researcher at FireEye. "The day after we stopped registering the domains, the bad guys started picking them up."

According to FireEye, Srizbi was the only botnet operating through



Now What?





What can you do?

- 1. This security problem is happening now with IPv4. Gain control over it now.
 - Use the IPv4 knowledge to map what you really need for dual stack.
 - Use Open Source Security tools (Bothunter, Netflow Tools, IDP/IDS tools, etc). Open source gives you experience before the big capital investment.
- 2. Understand that you might have a IPv6 "security problems" right now.
 - Security people inside a organization need to be pushing for strategic IPv6 deployment to gain situational awareness of the IPv6 in their network.





What can you do?

- 3. An IPv6 VISIBILITY plan is needed as part of your IPv6 deployment.
 - Given the criminal economic incentives behind the threat, all organizations need to have visibility tools as an integral part of their IPv6 plan.
 - Passive DNS, Open Source Netflow, IPv6 Sinkholes, Network management, logging (compatible with IPv6).
- 4. Yes, you will need a IPv6 Security Plan.
 - Know how you security team is going to cope with IPv6.





No Excuses!



- An organization cannot use the dynamics & threat of the cyber criminal ecosystem to not deploy IPv6.
- The pace if IPv6 migration is not in the control of the end-user. Moving from "zero" to "100" is a crowd dynamic.
- That "crowd" can move the industry faster than anyone expects.
- The criminals will follow the crowd following their potential markets.





Summary and Questions





Internet Systems Consortium (ISC)

How we can help your IPv6 Journey



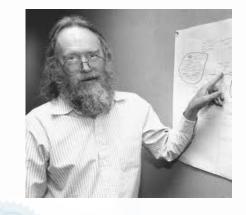


ISC's Beginnings

ISCs Original Goal:

Develop and Support BIND – Berkley Internet Name Domain as managed open source for the best interest of the Internet's growth

Founded in 1994 by Internet pioneers Rick Adams, Paul Vixie, Carl Malamud



<u>Added</u>: In 1994, IANA (Internet Pioneer Jon Postel) designated ISC as a <u>F-root</u> name server operator



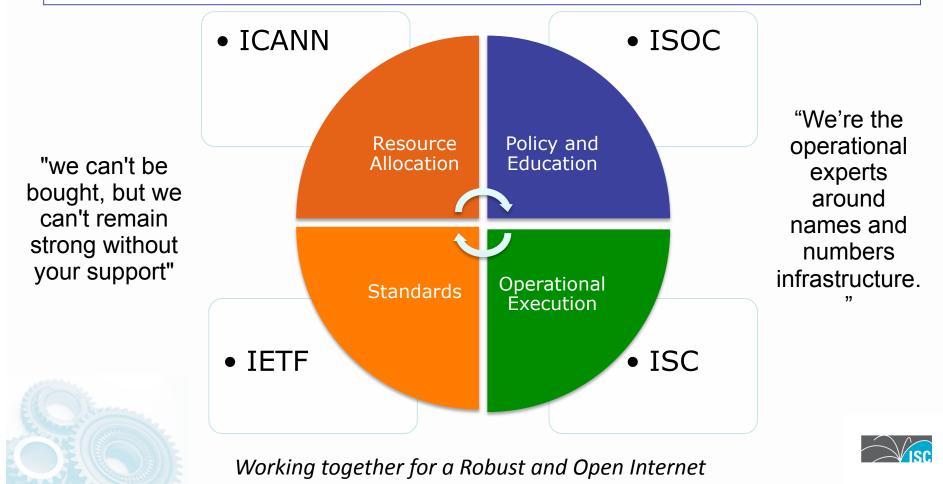




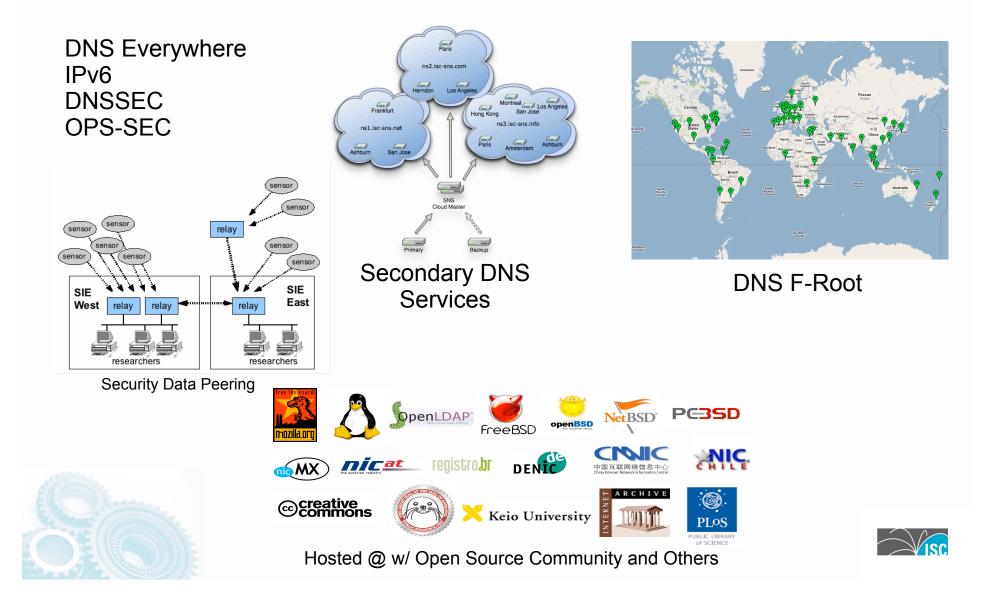


ISC as Internet Guardians

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Our Activity in the Industry



ISC's Core Public Benefit Capabilities & Capacities

- DNS "F-ROOT"
- Managed Open Source Support
- DNS Secondary Server Resiliency (SNS)
- Global Network for the Public Benefit (hosting a range of open source code)

Professional Open Source Development

- DNS Servers BIND
- DHCP
- AFTR (IPv4 to IPv6 & Overlay Serveris)
- PCP
- RPKI (Securing BGP)
- More to come ... first reference, standards based code.

Empowering New Generations

- Operations Meeting Empowerment (APRICOT, AFNOG, NANOG, etc)
- Training based on Operational Deployment
- Empowering Decision & Policy Realms.

Maintaining the Spirit of the Internet through Global Convergence

- Standards drivers with first implementation of standards based code.
- Policy Meetings Empowering Spheres of Influence
- Operational Security Pioneering new approaches to safe guard the Internet.



How can ISC Help? (Keeping it Simple)

1. Check your Ipv6 Health @ <u>http://usgv6-deploymon.antd.nist.gov/</u>

- Detailed IPv6 & DNSSEC Service Interface Statistics for 2011.04.24 -

Domain	Organization	DNS	Mail	Web	DNSSEC
gov.404.	Sarbanes-Oxley Section 404	[4] 0/0/0 [O]	[A] 0/0/0 [I]	[3] 0/0/0 [I]	s/v/c
gov.4girls.	Health Information for Girls	[2] 0/0/0 [0]	[A] 0/0/0 [I]	[1] 0/0/0 [I]	s/v/c
gov.5aday.	Fruits and Veggies Matter	[3] 0/0/0 [O]	[A] 0/0/0 [I]	[1] 0/0/0 [0]	s/v/c
gov.800mhz.	Wireless Telecommunications Bureau	[4] 0/0/0 [O]	[A] 0/0/0 [I]	[1] 0/0/0 [I]	s/v/c
gov.911.	The National 911 Office	[3] 2/2/0 [O]	[A] 0/0/0 [I]	[1] 0/0/0 [I]	<u>s/v/c</u>
gov.911commission.	Commission on The Attacks Upon the United States	[2] 0/0/0 [0]	[A] 0/0/0 [I]	[1] 0/0/0 [0]	<u>v/-/-</u>
gov.abandonedmines.	Abandoned Mine Lands	[2] 0/0/0 [0]	[1] 0/0/0 [0]	[1] 0/0/0 [I]	<u>u/-/-</u>
gov.abilityone.	People Who Are Blind or Severely Disabled	[2] 0/0/0 [0]	[1] 0/0/0 [I]	[1] 0/0/0 [I]	<u>u/-/-</u>
gov.abmc.	American Battle Monuments Commission	[2] 0/0/0 [0]	[3] 0/0/0 [M]	[1] 0/0/0 [I]	<u>v/-/-</u>
gov.access-board.	United States Access Board	[2] 1/0/0 [0]	[2] 0/0/0 [0]	[1] 0/0/0 [I]	<u>u/-/-</u>
gov.acd.	Department of the Treasury	[2] 0/0/0 [0]	[A] 0/0/0 [I]	[0] 0/0/0 [-]	<u>u/-/-</u>

- 2. If your DNS or DNSSEC is RED (i.e. not IPv6 dual stack), contact ISC for help. Everyone needs to be GREEN.
- 3. Send an E-mail to info@isc.org to start the conversation.



